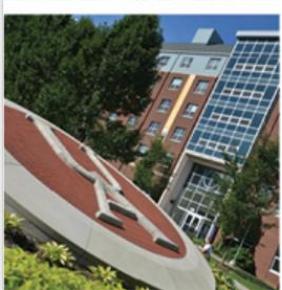


The Affordable Learning Ecosystem at UA





Our Initiative

The University of Akron, in partnership with OhioLINK and the Open Textbook Network, has been working to consolidate efforts around textbook / course materials affordability and open education resource adoption. [This effort is directly tied to the success of our students](#), and involves numerous departments on campus.

GETTING STARTED



RESEARCH



EVENTS



COPYRIGHT



IMPACT



CONTACT



uakron.edu/affordablelearning

Affordable Learning Team



Aimée deChambeau
Dean, University Libraries



Steve Kaufman
Sr. Instructional Designer
Strategic Initiatives Coord.
OhioLINK Afford Learning
Ambassador



Sean Kennedy
Asst. Prof. Prac., Bibliography
Collections & Content
Strategies Librarian



Sarah Zornes
Library Services Coordinator
Course Reserves Manager

Affordable Learning Initiative Impact

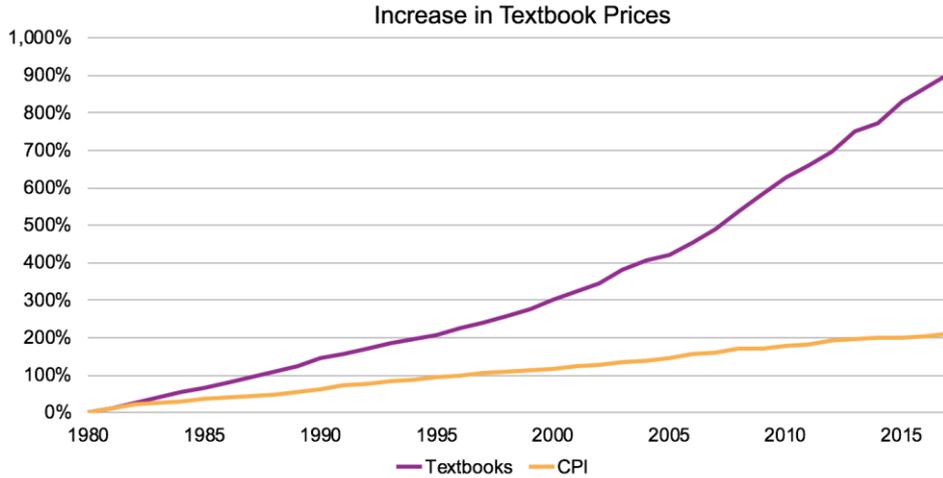
- Lower out of pocket cost for students
- Increase retention & persistence
- Improve course quality
- Assist with developing distinctive programs
- Build opportunities for recruitment



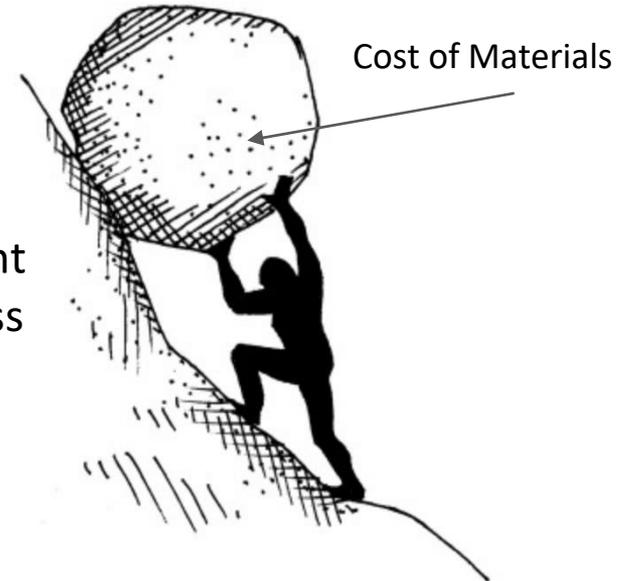


Open Textbook Library

The Relationship



Student
Success



Video

What are our students saying?



What does the research show?

In your academic career, has the cost of required textbooks caused you to:

2012	2016	2018	
63.6%	66.5%	64.2%	Not purchase the required textbook
49.2%	47.6%	42.8%	Take fewer courses
45.1%	45.5%	40.5%	Not register for a specific course
33.9%	37.6%	35.6%	Earn a poor grade
26.7%	26.1%	22.9%	Drop a course
17.0%	19.8%	TBD	Fail a course



It's a value judgement.



ORANGE COUNTY NEWS

More colleges add free food pantries as 'starving student' cliché becomes reality



LAST UPDATED 11 HOURS AGO

UMPD partners with nonprofit to address rise in homelessness on campus

The contract between the University of Minnesota Police Department and St. Stephen's Human Services will help homeless individuals on and around campus.

By MOHAMMED IBRAHIM



Zip Assist works with Salvation Army to provide \$15,000 in funding to help students who cannot afford textbooks.



What can we do?

Tuition and Fees

Room and Board

Books and Supplies

Personal Expenses

Transportation

What can we do?

Tuition and Fees

Room and Board

Books and Supplies

Personal Expenses

Transportation



Faculty

Instructional Designers

Librarians

We own this.

Administrators

Bookstores

Publishers

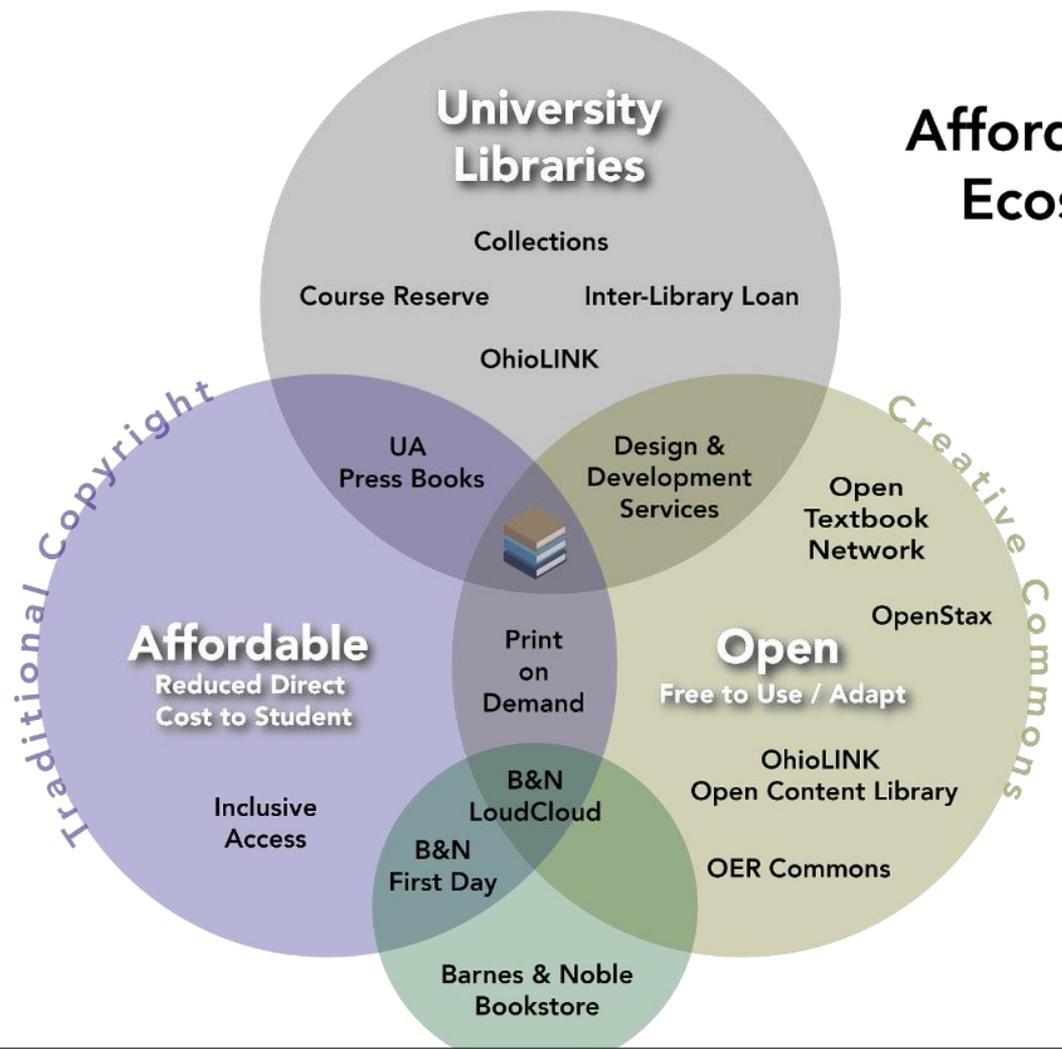
What does a semester at UA look like?

	New	Used	University Libraries	Inclusive Access
Intro to Geography	\$195	\$146.25	\$0	Reduced cost
Intro to Ethics	\$84.95	\$63.70	\$0	Reduced cost
Intro to Psychology	\$104.85	n/a	n/a	Reduced cost
Humanities in the Western Tradition	\$155.25	\$116.45	\$0	Reduced cost
Beginning Spanish I	\$301.45	n/a	n/a	Reduced cost
TOTAL	\$841.50	\$732.70	\$406.30	-

Affordable Learning Ecosystem @ UA

Publisher Content Integrations with Brightspace

- McGraw-Hill Connect
- Wiley
- B&N LoudCloud
- B&N FacultyEnlight
- Norton
- Pearson Course Connect / MyLab
- Cengage Mindtap
- Macmillan



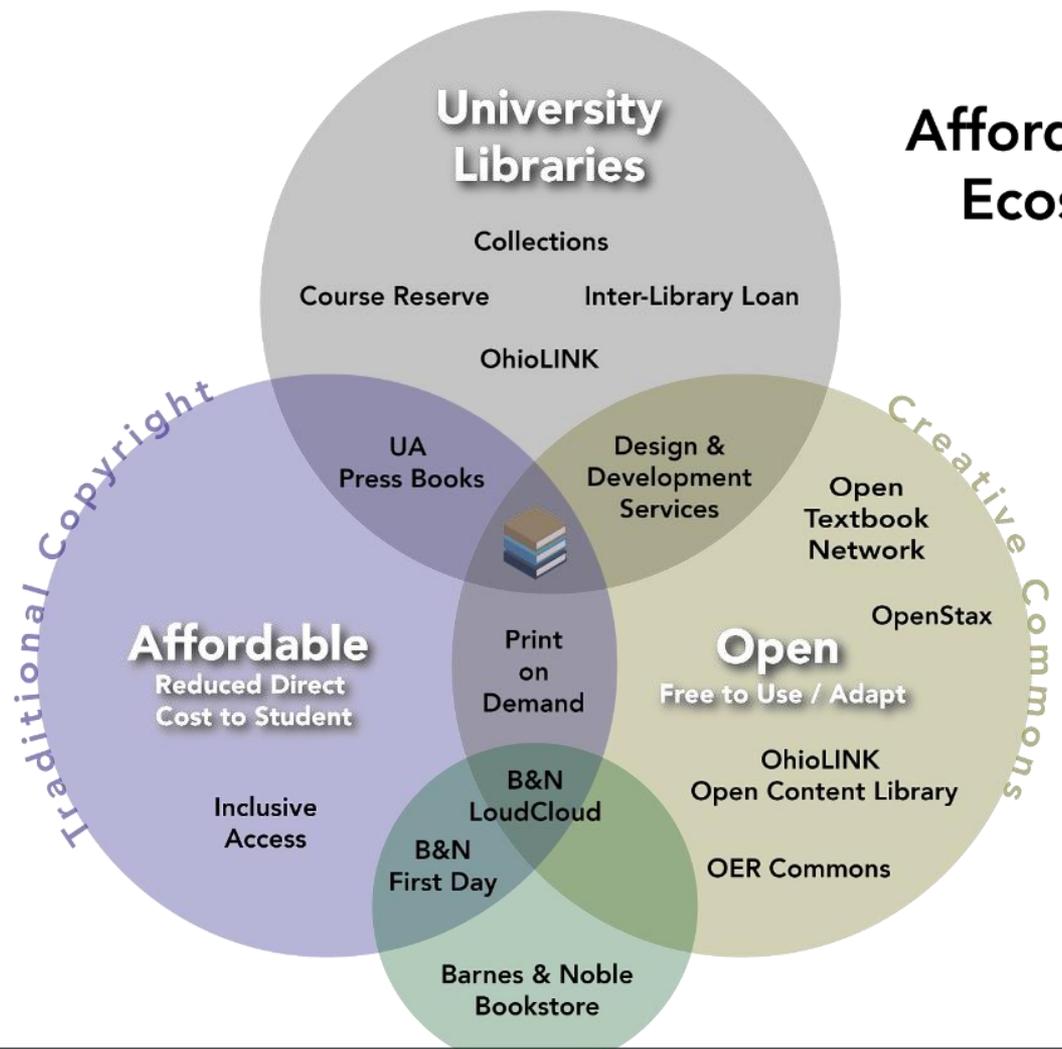
University Libraries Collections

- Library Collections = Affordable Learning
- Selection or cancellation of resources in our collection is always data driven and framed around supporting students, programs, and research.
 - New acquisitions are focused toward collecting for affordable learning efforts
 - Contracts and licensing agreements are scrutinized and negotiated to ensure we can leverage resources for course support.
- Example: A&P for Allied Health I and II
- Course packs and other content integrated publisher or bookstore bundles could charge students for content that is already available via UL.

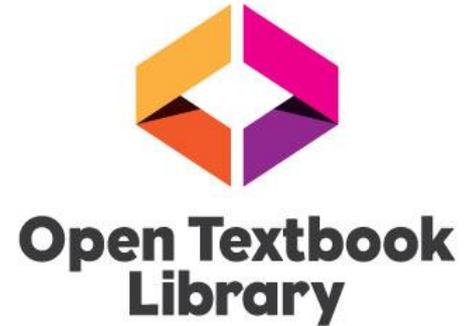
Affordable Learning Ecosystem @ UA

Publisher Content Integrations with Brightspace

- McGraw-Hill Connect
- Wiley
- B&N LoudCloud
- B&N FacultyEnlight
- Norton
- Pearson Course Connect / MyLab
- Cengage Mindtap
- Macmillan



13	Accounting & Finance
57	Business
62	Computer Science & Information Systems
19	Economics
38	Education
21	Engineering
117	Humanities
16	Journalism, Media Studies & Communications
55	Law
81	Mathematics
9	Medicine
55	Natural Sciences
49	Social Sciences
14	Student Success



572 **Total Books** (a book may be included in multiple subject areas)

Affordable Learning Initiative Grant

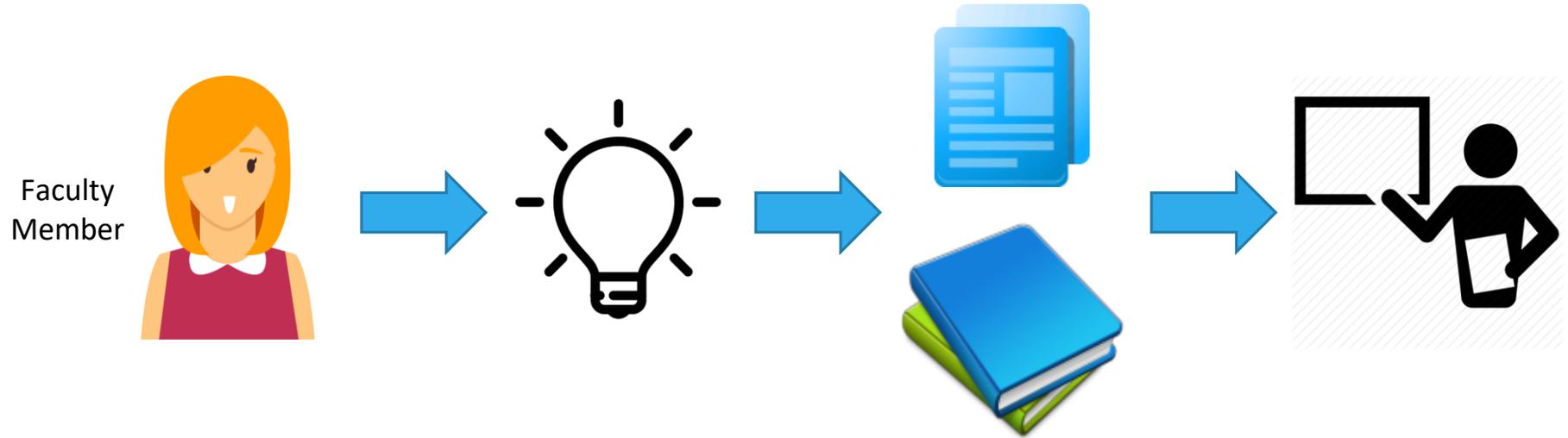
Sponsored by OAA

	Introduction to Geography	Natural Science: Biology	Management Principles & Concepts	Humanities in the Western Tradition	Introduction to Social Work
<i>Current Textbook</i>	\$195	\$167	\$75	\$170	\$119
<i>Enrollment for 1 year</i>	225	1,800	660	1,250	120
<i>Projected Savings</i>	\$43,875	\$300,600	\$49,500	\$212,500	\$14,280

\$620,755 anticipated savings for students in one year.

How do we support our initiative?

The Traditional Model of Course Design



An Enhanced Model of Course Design



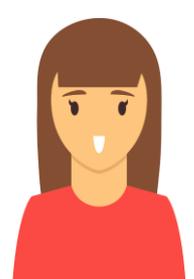
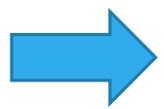
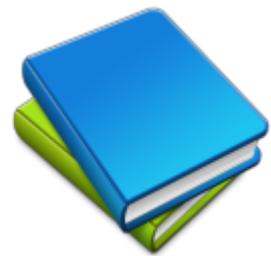
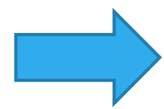
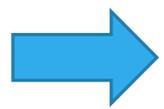
Instructional Designer

Copyright Expert

Subject Librarian



Faculty Member



Multimedia Producer



Accessibility Expert



Collections Librarian

Improving Course Quality

The Open Movement is as much about improving course quality as it is about free materials. Open improves courses...

- Reducing cost
- Increasing student preparedness
- Implementing sound pedagogical instructional design
- Ensuring accessibility
- Empowering faculty
- Enriching content via multiple sources, including library

Impact at the University of Georgia

Change from non-OER to OER

	Δ Grade	Δ DFW
Non-Pell eligible students	+7.4%	-2.05%
Pell eligible students	+12.3%	-4.43%
All Students	+8.6%	-2.68%

[The Impact of Open Educational Resources on Various Student Success Metrics](#)

Affordable Learning Initiative Impact

- Lower out of pocket cost for students
- Increase retention & persistence
- Improve course quality
- Assist with developing distinctive programs
- Build opportunities for recruitment

We're here to help but...we need you as well!

Encourage colleagues to:

- Consider the actual cost of materials
- Adopt open, library, and affordable options for students
- Consider hosting an Open Textbook Workshop for your department
- Start a dialogue with us if you need more information

“Just look at what’s available.”



Affordable Learning Initiative

THE UNIVERSITY OF AKRON

Questions?